

# **Hudson Ridge – Privacy Policy**

Hudson Ridge is committed to safeguarding your personal information. This Privacy Policy outlines the types of information we collect, how we use and protect that information, and the rights available to you.

#### 1. Information We Collect

We may collect the following information when you visit or interact with our website:

- Usage Data: IP address, browser type, pages viewed, access times, and other technical information regarding your interaction with the site.
- Cookies and Tracking Technologies: Tools used to enhance website functionality, enable certain features, and support analytics.

#### 2. Use of Information

We use the information collected for the following purposes:

- To operate, maintain, and improve our website and services
- To respond to enquiries and provide customer support
- To send communications or updates, where you have opted in
- To monitor and analyse website performance and user engagement
- To maintain the security and integrity of our website and prevent fraudulent activity

#### 3. Disclosure of Information

We do not sell your personal information. We may share information with:

- Service Providers: Reputable third parties that assist with website hosting, analytics, and related services
- Legal Authorities: When required to comply with applicable laws, regulations, or legal processes

#### 4. Cookies

Our website uses cookies to support functionality and enhance your browsing experience.

You may disable cookies through your browser settings; however, certain features of the site may not function properly if cookies are disabled.

### 5. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information.

Despite these measures, no method of data transmission or storage is entirely secure.

## 6. Your Rights and Choices

You may request:

- Access to the personal information we hold about you
- Correction or deletion of your information
- Removal from marketing communications at any time

### 7. Third-Party Websites

Our website may contain links to external websites. We are not responsible for the privacy practices, content, or policies of such third-party sites.

# 8. Policy Updates

We may revise this Privacy Policy periodically. Any updates will be posted on this page with an updated revision date.

## 9. Contact Information

For enquiries or privacy-related requests, please contact:

hello@hudsonridge.com.au

Last Updated: January 2026

